



20
23

COMMUNITY *Impact Report*



2023: Year in Review Metrics

More than \$1M in total community giving in 2023:



\$325,000 Donated by Sellen Community Foundation



\$240,000 Donated by Sellen through cash & in-kind donations



\$211,000 Donated by Sellen employees through workplace giving



1,700+ VTO hours valued at \$110,000



\$115,000 Raised for ANEW in collaboration with 63 local subcontractors

Sellen's purpose is to improve the lives of those around us – as builders, partners, and neighbors. We invest in the places in which we live and work through philanthropy and volunteerism, and we empower our employees to play an active role in their community.

Our Core Values:



Safety:

We are safe for the people we love.



People:

We help each other learn and grow.



Craftsmanship:

We are skilled in our craft and proud of our work.



Performance:

We strive to be the best in the industry.



Community:

We invest in the places we live and work.

Scott Redman

CEO



Sellen opened for business on December 9, 1944 with a singular vision: to be the best builder in the Pacific Northwest. We believed then — as we do now — that the role of a builder extends far beyond the job site, and that we have a responsibility to give back to the Puget Sound community that has given us so much over the years.

As we prepare to celebrate our 80th anniversary later this year, Sellen's commitment to the community is stronger than ever. This report details the philanthropic support, volunteer efforts, and broader community engagement that Sellen has led over the past year. I am beyond excited to share that our total community impact in 2023 surpassed \$1 million for the second consecutive year, thanks in large part to the dedication of countless people at Sellen and our generous partners in the Puget Sound construction industry.

Thank you to everyone helped us reach this milestone last year. If you're reading this report, there's a good chance that you played a role — directly or indirectly — in this drive to support the communities in which we live and work. Our collective impact is both humbling and inspiring, and I am grateful to work alongside so many who share our commitment to improving the lives of those around us.

Best,

A handwritten signature in black ink, appearing to read 'Scott Redman', with a stylized flourish at the end.

Scott Redman
CEO



Sellen Community Foundation

OUR MISSION:

To improve the lives of those around us through leadership, engagement, partnership and investment.

Founded in 2016, Sellen Community Foundation formalized the commitment to philanthropy and volunteer work that has been at the core of Sellen since 1944. Sellen Community Foundation distributes grants to local nonprofits, funds scholarships for students pursuing careers in construction, and invests in organizations committed to racial equity and social justice.

Over the last seven years, Sellen Community Foundation has invested more than \$3,150,000 in the community.

The Sellen Community Foundation has committed to several multi-year gifts with local nonprofits, including a recently completed \$500,000 gift to Seattle Children's Hospital Foundation and an ongoing \$50,000 gift to the AGC Education Foundation. These commitments are spread over the course of multiple years to help the programs grow their impact.

AREAS OF FOCUS:



ARTS &
CULTURE



HEALTH &
HUMAN SERVICES



INDUSTRY
ADVANCEMENT



ENVIRONMENTAL
STEWARDSHIP

In 2023, Sellen Community Foundation allocated over \$413,000 to 46 nonprofits in the greater Puget Sound region.

Dollars for Doers

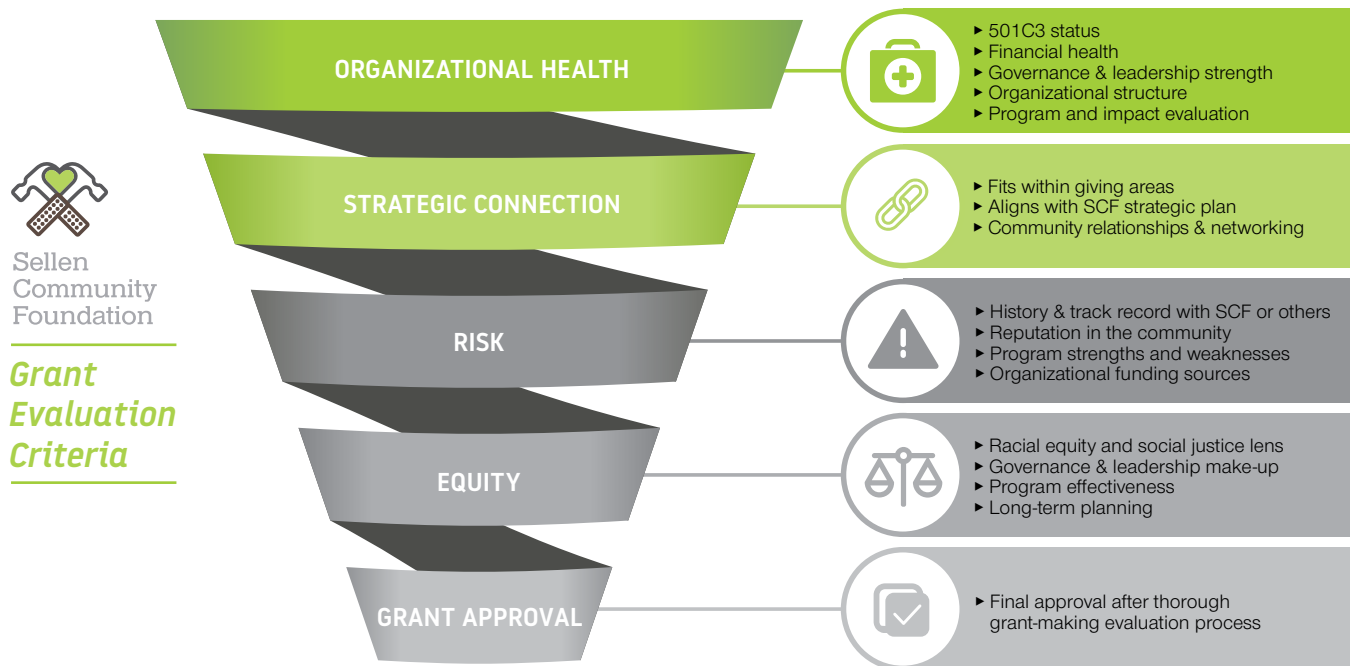
Sellen Community Foundation's Dollars for Doers program allows Sellen employees to request philanthropic support for nonprofits with which they are actively engaged. Dollars for Doers grants were provided to firms throughout the Puget Sound region this year. Thank you to our employees for bringing attention to the great work these organizations are doing in our community!

Dollars for Doers grantees include:



Grant-Making: A More Inclusive Approach

In 2023, Sellen's Diversity, Equity, and Inclusion (DEI) Council – a group of employees from all levels of the company – provided several recommendations to Sellen Community Foundation to foster a more inclusive grant-making process. The recommendations were adopted by Sellen Community Foundation and provide a more equitable approach to awarding grants, featuring a broader array of voices at the table. Elevating the lived experience and community insights offered by our employees in our decision-making process helps Sellen Community Foundation direct funds toward causes that drive change and empower communities.



Sellen Community Foundation's commitment to participatory grant-making resulted in \$10,000 in grants awarded to organizations throughout the community, including:



MISSION:

To inspire & enable all young people, especially those who need us most, to reach their full potential as productive, responsible, and caring citizens.



MISSION:

To foster confident, community-oriented youth through the power of carpentry and craft. We team high school youth with professional carpenters and architects to create needed community projects.



MISSION:

To break the generational cycle of homelessness by working with single parents and their children. Our approach offers safety, provides stability, and equips to self-sufficiency.

Industry Advancements & Scholarships

Sellen and our peers must play an active role in supporting the next generation of skilled craftspeople, engineers, and project managers as they prepare for careers in the Puget Sound construction industry. Eliminating barriers to entry requires work on multiple fronts, including scholarships for students at local universities and support for local nonprofits that provide training and equipment to people preparing for apprenticeships. The Sellen Community Foundation is proud to support these organizations and institutions.

The Sellen Community Foundation provides scholarships totaling \$51,000 to students at four local institutions pursuing careers in the construction industry. In 2023, we committed \$10,000 to the Washington State Opportunity Scholarship, which provides a scholarship to a community college student in Washington.



University of Washington:
\$15,000 Commitment



Central Washington University:
\$15,000 Commitment



Washington State University:
\$15,000 Commitment



Renton Technical College:
\$6,000 Commitment



Washington State
Opportunity Scholarship:
\$10,000 Commitment

Building the Next Generation of Craftspeople

Across the country, the construction industry is facing a growing shortage of skilled craftspeople. In the most recent issue of Sellen's Craft magazine, we put the spotlight on how Sellen is working with local industry partners to help the next generation of construction professionals find their footing in our industry.



[Read the article here](#) to learn more about an innovative curriculum for high school students, hands-on pre-apprenticeship training for people from all walks of life, and a new foreman leadership training program.



Trades Engagement

Sellen actively supports multiple organizations and programs committed to breaking down barriers to employment in the trades. The long-term health of our industry hinges on building a more diverse and inclusive workforce of tomorrow in which everyone feels a sense of belonging.

IN 2023, OUR TRADES ENGAGEMENT EFFORTS INCLUDED:

- ▶ **Conducted free OSHA training** for local pre-apprentices to help them meet safety requirements.
- ▶ **Facilitated mock interviews** to help pre-apprenticeship students prepare for their careers.
- ▶ **Hosted volunteer events** local organizations like Sawhorse Revolution, which encourages young people to learn about teamwork and leadership through carpentry and craft.
- ▶ **Hosted jobsite tours** and panels for organizations like YouthCare's YouthBuild to provide a behind-the-scenes look at careers in the construction industry.



Lendell Curtis,
Assistant Superintendent,
YouthCare YouthBuild
Site Host

YouthCare's YouthBuild is a six-month program that introduces young people between the ages of 18 and 24 to career paths in the construction industry. Leaders from Sellen, including **Assistant Superintendent Lendell Curtis**, visited the program in 2023 to share their experience.

What message did you share with YouthCare's YouthBuild students during your visit?

"I wanted to let them know that there is a place for them in this industry and, when things get tough, to keep showing up and putting their best foot forward."

Why is it important for leaders in our industry to speak to young people interested in a construction career?

"It's important for young men and women who might not be interested in going to college to know that this is a field where they can make a great living for themselves and their families if they don't mind hard work. They need to see leaders that look like them and have backgrounds that they can relate to because it reinforces the feeling that a great career in this industry this is something they can achieve."



2023 ANEW Fundraising Campaign

For the past several years, Sellen and Sellen Community Foundation have led a fundraising campaign for ANEW, a local nonprofit focused on helping women and people of color prepare for long, successful careers in the trades. In 2023, 63 subcontractor partners raised \$115,000 for the ANEW campaign. The donations helped cover the cost of a 12-week pre-apprenticeship program for a cohort of ANEW students (pictured below). In addition to the course itself, the campaign also helps ANEW provide support services for students and suppliers like tools, boots, and more.



"I started with ANEW in October with the best cohort, TRP 121. Being around women who were in the same place I was and learning together was so inspiring, affirming and gratifying. Learning about the trades, visiting job sites, and talking to former graduates out in the field gave me so much confidence that I can do this!"

—Eva Bray, ANEW, TRP 121

Sellen in the Community

We strive to serve others. We give back – individually and as a company – and volunteer our time and expertise to help those around us. We take on leadership roles and invest in organizations dedicated to building a better community.

Board and Committee Involvement:

Leaders throughout Sellen donate their time and skills to local nonprofit boards and committees. Here's where you'll see Sellen leaders at the table:

 **AGC**
Education Foundation


ARTSFUND

 **CWU** | Central
Washington
University

 **MultiCare**
Foundations


KEXP

 **RP**
AC REGIONAL PRE-
APPRENTICESHIP
COLLABORATION

 **sal** **seattle**
arts &
lectures

 **seattlecenter**
foundation

 **Seattle Children's**
HOSPITAL • RESEARCH • FOUNDATION

 **United**
Way

 **W** UNIVERSITY of WASHINGTON | FOUNDATION

YOUTH**CARE**

Executive Vice President — Business Development and Market Strategy Erin Hobson currently serves as the Board Chair for ArtsFund, a local nonprofit organization dedicated to supporting arts organizations in the Puget Sound. Last year, she wrote a piece for the Puget Sound Business Journal detailing why it's important



for business leaders to volunteer their time in service to important causes in the community.

[Read the full article here.](#)



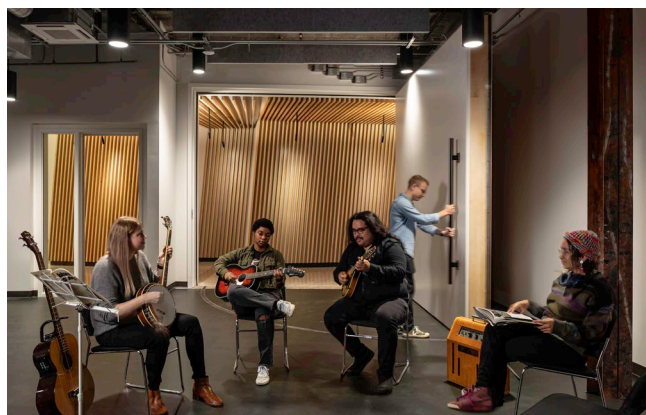
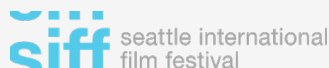
Erin Hobson

*Executive Vice President,
Business Development
and Market Strategy*

Nonprofit Partners

IN-KIND PRECONSTRUCTION SERVICES

Sellen provides in-kind preconstruction services to many of our nonprofit clients to help turn their vision for a new space into reality. In 2023, we donated more than \$90,000 of in-kind preconstruction services in support of our partners' projects.



TACOMA URBAN PERFORMING ARTS CENTER

Sellen is currently supporting preconstruction efforts for Tacoma Urban Performing Arts Center (TUPAC), a nonprofit organization located in Tacoma's Hilltop neighborhood. TUPAC's new home will be located on the ground floor of a new apartment building and allow the organization to expand the classes it offers to its community. We spent some time with TUPAC last year to learn more about its mission, its deep roots in the community, and its ambitious vision to help performing artists of all ages find their way.



[Watch the video to learn more about TUPAC and how its new home will serve as a fixture in the Tacoma arts and culture community.](#)

STATION SPACE

After completing a significant renovation at Seattle's historic King Street Station in 2013, Sellen's crew returned in 2023 to transform the building's second floor for the City of Seattle's Cultural Space Agency.

The refreshed space provides new homes for five nonprofit arts and culture organizations doing great work in the community: Totem Star, Red Eagle Soaring, Rhapsody Project, Jackson Street Music Program, and Wh!psmart.



[The Seattle Times was on-hand for the ribbon-cutting ceremony. Read more about the new space here.](#)

Workplace Giving Campaigns



Sellen's 2023 United Way of King County (UWKC) giving campaign marked the 40th year of our partnership with the local nonprofit. UWKC brings people together to give, volunteer, and take action to help people in need and solve our community's toughest challenges. UWKC focuses its efforts on fighting homelessness, increasing student graduation rates, and breaking the cycle of poverty.

2023 UWKC CAMPAIGN: \$153,000 RAISED

TOTAL CONTRIBUTED OVER PAST 40 YEARS: \$5M+ RAISED

Recently retired Chief Operating Officer Dave Ratzke led Sellen's annual United Way of King County workplace giving campaign for the last 15 years. His efforts helped generate more than \$3 million for people in the Puget Sound community. Dave embodies Sellen's commitment to the community and helped improve the lives of countless people throughout the region.



Dave Ratzke
Chief Operating Officer,
Retired in Dec. 2023



"For forty years, thousands of employees at Sellen have raised \$5,000,000+ for our community, and this generosity has made a huge impact for United Way of King County. You all have helped ensure thousands of residents across King County have access to healthy food, a roof over their heads, and the education they need to support their families. Thank you for being wonderful community partners and for making a huge impact, year in and out, on our community."

—Gordon McHenry, Jr. President & CEO at United Way of King County

"As a transplant to Seattle, I am always learning about new or ongoing issues throughout our community. I really appreciate having the ability to donate to an organization like United Way to shine light on and tackle those issues."

—Alex Roth, Sellen, Assistant Project Manager



Workplace Giving Campaigns



ARTSFUND

Sellen has partnered with ArtsFund for 21 years. ArtsFund strengthens the community by supporting the arts through leadership, advocacy, and grant-making. It envisions a community with a dynamic and world-class arts and cultural sector where the arts are accessible to all and valued as central and critical to a healthy society.

2023 ARTSFUND CAMPAIGN: \$68,000 RAISED

TOTAL CONTRIBUTED OVER PAST 21 YEARS: \$1M+



"Our relationship with Sellen Construction is an example of how corporate and nonprofit organizations can work together to make our community a better place. Over the past 20 years, Sellen Construction has been directly responsible for supporting ArtsFund in raising and distributing over \$1 million in unrestricted funding to arts and cultural organizations across the state of Washington. We are grateful for this partnership, and hope that it serves as an example for how corporations can be effective community stewards."

–Michael Greer, ArtsFund President and CEO

"Supporting ArtsFund means I am helping to fund the music events I love to attend. The arts bring joy to my life, and ArtsFund provides vital support to local arts organizations, cultural groups, and passionate individuals in the community."

–Laura Ibanez Martin, Sellen, Sr. Project Engineer



"I am a donor because my family and I enjoy participating in events and opportunities supported by ArtsFund. My kids enjoy plays performed at some of the local performing arts centers. We are involved in music and understand the importance of culture and having an outlet to express yourself."

–Tony Peebles, Sellen, Superintendent

Volunteer Time Off

Sellen has a long tradition of supporting our community, both as a company and through the incredible volunteer work of our people. Many of our employees receive Volunteer Time Off (VTO) each year to serve local nonprofits of their choice.



In 2023, Sellen donated 1,714 hours of VTO valued at approximately \$110,000.



SELLEN EMPLOYEES VOLUNTEERED THEIR TIME AT MANY LOCAL NONPROFITS, INCLUDING THE FOLLOWING:



Toy Collection Drive

Sellen participates in Seattle Children's Hospital's toy drive each year during the holiday season. We encourage our employees and subcontractors to purchase items from a wish list provided by hospital staff, which includes the most in-demand toys and books requested by patients and their families.



www.sellen.com



Interested in partnering with Sellen to help further our impact?
Contact us:



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